

Impact Assessment - First Stage

1. Details of the initiative

Initiative description and summary: Neath Port Talbot Events Strategy
Service Area: Leisure, Tourism, Heritage and Culture
Directorate: Education
Strategic Decision: Yes

2. Does the initiative affect:

	Yes	No
Service users		x
Staff		x
Wider community	x	
Internal administrative process only		x

3. Evidence used in the Assessment

Consultation has been undertaken across council departments and with event organisers, this was undertaken through the following engagement activities.

Workshops -

- 17th July 2024 - Commercial and Community Event Organisers - including In It together, Neath Town Council, Richard Burton 10k, Ferry Fest, Viva Port Talbot
- 18th July 2024 - Council Officers including representatives for Margam Park, NPT Comedy Festival, Property & Regeneration, Employee Networking Group, Finance, Adult Services, Tourism & Culture.
- 18th July 2024 – Local Councillors - Cllr Laura Williams, Cllr Robert Wood, Cllr Cen Phillips , Cllr James Henton, Cllr Sharon Freeguard, Cllr Alan Lockyer attended.

One to One / Teams meetings - July/August/Sept 2024 -

- Housing & Communities Team
- Youth Service & Youth Council
- Regeneration & Economy Team
- Heritage & Culture Team
- Special Events Manager, Swansea City Council
- Event Wales

Other Event Promoters & Organisers -

- Solo Presents
- Great British Food Festival
- Luminare
- Kilimanjoro Live

Online Survey -

Public and Event organisers online survey ran from 27th June - 24 July 2024, 349 responses were received. The survey asked respondents what they would like to see, where they want events and why they thought events were important. For Event organisers the survey also asked what their challenges and priorities were.

4. Does the initiative impact on people because of their:

	Yes	No	None/ Negligible	Don't Know	Impact H/M/L/D	Reasons for your decision and details of the impact
Age	x					The proposal is intended to attract a wider variety and scale of events to Neath Port Talbot. As such the policy is likely to have a positive impact.

	Yes	No	None/ Negligible	Don't Know	Impact H/M/L/D	Reasons for your decision and details of the impact
Disability	x					The proposal is intended to attract a wider variety and scale of events to Neath Port Talbot. As such the policy is likely to have a positive impact.
Gender Reassignment		x				The proposal will have no impact.
Marriage/Civil Partnership		x				The proposal will have no impact.
Pregnancy/Maternity		x				The proposal will have no impact.
Race	x					The proposal is intended to attract a wider variety and scale of events to Neath Port Talbot. As such the policy is likely to have a positive impact.
Religion/Belief	x					The proposal is intended to attract a wider variety and scale of events to Neath Port Talbot. As such the policy is likely to have a positive impact.
Sex		x				The proposal will have no impact.
Sexual orientation	x					The proposal is intended to attract a wider variety and scale of events to Neath Port Talbot. As such the policy is likely to have a positive impact.

5. Does the initiative impact on:

	Yes	No	None/ Negligible	Don't know	Impact H/M/L	Reasons for your decision (including evidence used) / How might it impact?
People's opportunities to use the Welsh language			x			The proposal will enable the delivery of a wider portfolio of events which are organised by both the council and external events organisers. The Welsh language will be integrated into all NPT events as with existing practices and as part of the support delivered to event organisers, they will be encouraged to do the same.

Treating the Welsh language no less favourably than English			x			The proposal will enable the delivery of a wider portfolio of events which are organised by both the council and external events organisers. The Welsh language will be integrated into all NPT events as with existing practices and as part of the support delivered to event organisers, they will be encouraged to do the same.
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6. Does the initiative impact on biodiversity:

	Yes	No	None/ Negligible	Don't know	Impact H/M/L	Reasons for your decision (including evidence) / How might it impact?
To maintain and enhance biodiversity	x				L	The events strategy adopts the policies agreed in the recently approved events policy and as such reflects the council's views on suitable uses for land in its ownership. Activities which could be detrimental to biodiversity will not be permitted.
To promote the resilience of ecosystems, i.e. supporting protection of the wider environment, such as air quality, flood alleviation, etc.	x				L	The events strategy adopts the policies agreed in the recently approved events policy and as such reflects the council's views on suitable uses for land in its ownership. Activities which could be detrimental to biodiversity will not be permitted. Event organisers will have to comply with environmental legislation and ensure that their proposals are not to the detriment of the local environment.

7. Does the initiative embrace the sustainable development principle (5 ways of working):

	Yes	No	Details
Long term - how the initiative supports the long term well-being of people	x		The benefits of events and festivals on the county could be far-reaching, improving not only the quality of life for residents but strengthening the identity and pride of a local community, impacting positively on health and wellbeing and encouraging a greater appreciation of an area's unique natural environment.
Integration - how the initiative impacts upon our wellbeing objectives	x		The proposal directly supports wellbeing objective 3. Both the NPT Culture Strategy and Destination Management Plan include specific actions relating to the future management of events and encouraging and supporting events organised by third parties, this proposals directly addresses this need.
Involvement - how people have been involved in developing the initiative	x		Consultation has been undertaken across council departments and with event organisers, this was undertaken through the following engagement activities. Workshops - <ul style="list-style-type: none"> • 17th July 2024 - Commercial and Community Event Organisers - including In It together, Neath Town Council, Richard Burton 10k, Ferry Fest, Viva Port Talbot • 18th July 2024 - Council Officers including representatives for Margam Park, NPT Comedy Festival, Property & Regeneration, Employee Networking Group, Finance, Adult Services, Tourism & Culture. • 18th July 2024 – Local Councillors - Cllr Laura Williams, Cllr Robert Wood, Cllr Cen Phillips , Cllr James Henton, Cllr Sharon Freeguard, Cllr Alan Lockyer attended.

		<p>One to One / Teams meetings - July/August/Sept 2024 -</p> <ul style="list-style-type: none"> • Housing & Communities Team • Youth Service & Youth Council • Regeneration & Economy Team • Heritage & Culture Team • Special Events Manager, Swansea City Council • Event Wales <p>Other Event Promoters & Organisers -</p> <ul style="list-style-type: none"> • Solo Presents • Great British Food Festival • Luminare • Kilimanjaro Live <p>Online Survey -</p> <p>Public and Event organisers online survey ran from 27th June - 24 July 2024, 349 responses were received. The survey asked respondents what they would like to see, where they want events and why they thought events were important. For Event organisers the survey also asked what their challenges and priorities were.</p>
<p>Collaboration - how we have worked with other services/organisations to find shared sustainable solutions</p>	<p>x</p>	<p>Please refer above which states that detailed consultation has been undertaken with officers across the Council.</p> <p>Further to the above, officers have met with Visit Wales, Event Wales, Wales Screen and Creative Wales to discuss the introduction of our new Events Team and Film Office. All representatives of the above organisations stated that this was a positive step and welcome working with the Council in an events and film capacity in future.</p>

<p>Prevention - how the initiative will prevent problems occurring or getting worse</p>	<p>x</p>		<p>This is linked to the introduction of the already approved Events Policy which underpins this Events Strategy. By putting in place a dedicated and professional resource to manage events on council land, enquiries for events not on council land and filming enquiries, the Council is now able to offer a more efficient service to event organisers and film producers. This directly acts on the feedback provided from consultation, provide an enhanced level of support for such enquirers and provide income generation opportunities for the Council.</p>
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8. Declaration - based on above assessment (tick as appropriate):

<p>A full impact assessment (second stage) is not required</p>	<p>x</p>
<p>Reasons for this conclusion</p>	
<p>The proposal to adopt the new Events Strategy will not negatively impact upon any individuals with protected characteristics. There will be no negative impacts on the use of the Welsh language and will have the potential to impact positively on biodiversity by only holding events in suitable locations and appropriately advising event organisers on the biodiversity impacts of their own events. There are a range of economic and wellbeing benefits associated with offering a wider ranging programme of events across the county.</p> <p>Some people, especially in the Valleys communities who rely on public transport may find accessing the events and events a challenge.</p> <p>Further to this the proposed Events Strategy support sustainable development principles and links directly with delivering outcomes against Wellbeing Objective 3 of the NPTCBC Corporate Plan which states, '<i>Our local environment, culture and heritage can be enjoyed by future generations</i>'.</p>	

<p>A full impact assessment (second stage) is required</p>	
<p>Reasons for this conclusion</p>	

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	Name	Position	Signature	Date
Completed by	Karleigh Davies	Visitor Economy Manager	KE Davies	11/12/2024
Signed off by	Chris Saunders	Head of Service/Director	C Saunders	24/12/2024