



***SOUTH WEST WALES CORPORATE JOINT
COMMITTEE - ECONOMIC WELL BEING AND
REGIONAL ECONOMIC DEVELOPMENT SUB-
COMMITTEE***

10.00 AM TUESDAY, 11 FEBRUARY 2025

VIA MICROSOFT TEAMS

All mobile telephones to be switched to silent for the duration of the meeting

Webcasting/Hybrid Meetings

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1. Welcome and Chairs Announcements
2. Declarations of Interests
3. Minutes of Previous Meeting (*Pages 3 - 6*)
4. Delivery Update - Shared Prosperity Fund (SPF) (*Pages 7 - 18*)
5. Forward Work Programme (*Pages 19 - 20*)
6. Urgent Items
Any urgent items at the discretion of the Chairperson pursuant to Section 100BA(6)(b) of the Local Government Act 1972 (as amended).

W.Walters
Chief Executive

Civic Centre
Port Talbot

Wednesday, 5 February 2025

Committee Membership:

Chairperson: **Councillor R.Stewart**

Councillors: R.Francis-Davies, H.Evans, J.Hurley and P.Miller

National Park

Representatives: C.George and L.Bickerton

South West Wales Corporate Joint Committee - Economic Well Being and Regional Economic Development Sub-Committee

(Via Microsoft Teams)

Members Present:

22 July 2024

Chairperson: Councillor R.Stewart

Councillors: R.Francis-Davies, H.Evans, J.Hurley and
P.Miller

**National Park
Representatives:** L.Bickerton

**Officers In
Attendance:** W.Walters, S.Walters, S.Davies, A.Williams,
S.Aldred-Jones, H.Morgan, S.Brennan,
M.Wade, P.Relf, K.Tillman and J.Woodman-
Ralph

1. **Welcome and Chairs Announcements**

The Chairperson welcomed everyone to the meeting.

2. **Declarations of Interests**

There were no declarations of interests received.

3. **Minutes of Previous Meeting**

The minutes of the meeting held on 15 April 2024, were approved as an accurate record.

4. **Delivery Update - Economic Wellbeing and Regional Economic Development**

Members received an update on the implementation of the UK Shared Prosperity Fund (SPF) in South West Wales, which was noted to be a key pillar of delivery for the Regional Economic Delivery Plan.

Officers explained that in previous updates the Committee had been informed of the timescales from UK Government and the creation of the Regional Investment Plan, detail of which was outlined in section one of the circulated report; and the steps that had been taken to proceed with implementation, which could be found in section two of the circulated report.

It was noted that the key difference with the programme in South West Wales, compared to some of the other regions, was that a series of anchor projects had been created in line with the overarching project. Officers highlighted that some of the anchor projects were deployed across all four Local Authorities, such as the business development theme, to ensure that there was regional consistency whilst also allowing each Local Authority area to adapt implementation of that programme to its own particular requirements. It was mentioned that this also applied to other themes such as rural, place making activity and supporting communities.

The Committee was informed that under 4% of the programme was being used for administration, which compared to previous programmes, was considerably cheaper; Officers confirmed that this was one of the positive elements of this programme.

Officers stated that during the early stages of this programme, they took a view there needed to be as much delegation and flexibility as possible, whilst maintaining a consistent approach; in some instances where Local Authorities had open call for standalone projects, they were also required to discuss what they were proposing with anchor leads, particularly around the business and employability themes. It was noted that this had resulted in very strong local networks operating at local level, which was equally as important as those partnerships at national level.

It was mentioned that there were good quantities of monitoring information now coming through, which Elected Members will be receiving at local level through extensive quarterly monitoring reports; these reports will summarise the information that every project was producing, including the spend data and good news stories highlighting businesses and communities that had received support.

Officers highlighted that they met with Welsh Government colleagues to ensure that officials were fully briefed on proposals in order to check that they didn't conflict with what Welsh Government were proposing from their level. For example, with business grants, any

referral must go through Business Wales as a requirement of receiving grant support in order to ensure that businesses received the full support available and that it linked in with Welsh Government priorities.

Members were informed that outcomes of projects were starting to come in; there was more than £1million being committed to just under 500 businesses across the region. In addition, Officers were seeing developments with job creation; including startup companies, some of which were taking space in the high streets which complemented the Transforming Towns Programme.

A discussion took place in regard to the spend figures. It was stated that the profiles of the original UK Government profiles, submitted with the Regional Investment Plan, have yet to be updated; therefore, whilst it does look as though there was a considerable lag against profile, it was commensurate with the general view that the programme was approximately two quarters behind. It was noted that this was due to the delays of the programme being approved in December 2022 and the consequence impact on Local Authorities having to mobilise with a level of uncertainty over whether the programme was going to be continuing; this lends to the case that Local Authorities would like to see the programme be extended by at least two quarters, preferably longer, to allow more time for the programme to fully realised its outcomes. It was added that this was reflected in the graphs contained in the circulated report.

The circulated report also contained some of the headline figures for the region, in terms of the space being created, people going into employment and the number of enterprises being supported; for example, £5.2 million worth of business grants had been awarded to date and this was still ongoing. Officers expressed their views on the how the region was working very cohesively together; Officer level relationships were strong and relationships with external partners were equally strong, and people were broadly content with the way in which the programme was operating as it was more flexible and less onerous than previous arrangements. It was added that the key element was tangibly making a difference in communities.

It was highlighted that the Chair of the Economic Wellbeing and Regional Economic Development Sub Committee had written to Government requesting additional time to ensure finalisation of the projects.

Members expressed that it had been demonstrated regionally how good this model was and its suitability for running schemes such as this; it had been made clear that they did not want to revert back to the previous model that was used. It was queried whether it would be useful to undertake a piece of work on lessons learnt and what future programmes could look like. Officers explained that the Regional Investment Framework team in Welsh Government would be issuing a survey over the next few weeks, and therefore Officers had already started compiling information and data in readiness for this; there was a lot of information about how this model was having a genuine impact for what was a relatively small sum of money compared to the sums that were available previously.

The Committee expressed thanks to the teams involved in progressing this programme of work.

5. **Forward Work Programme**

The Forward Work Programme was noted.

6. **Urgent Items**

There were no urgent items received.

CHAIRPERSON

SOUTH WEST WALES CORPORATE JOINT COMMITTEE

Economic Well Being and Regional Economic Development Sub-Committee

11th February 2025

Report Title: Delivery Update - Shared Prosperity Fund (SPF)

<p>Purpose of Report</p>	<p>For Information</p> <p>To provide Members of the Economic Well Being and Regional Economic Development Sub-Committee with an update on the delivery of the Shared Prosperity Fund (SPF) to the Economic Well Being and Regional Economic Development Sub-Committee of the South West Wales Corporate Joint Committee (SWWCJC)</p> <p>Emphasis is given to Quarter 3 expenditure (December 2024) together with the performance data on behalf of the South West Wales region.</p>
<p>Recommendation(s)</p>	<p>For Information Only and to be shared to SWWCJC 19th March 2025 as a regional update.</p>
<p>Report Author</p>	<p>Paul Relf Strategic Economic Regeneration Manager City and County of Swansea</p> <p>Ainsley Williams – Regional Director for Economic Well-being</p>
<p>Finance Officer</p>	<p>Chris Moore</p>
<p>Legal Officer</p>	<p>Craig Griffiths</p>

1. Introduction / Background:

1.1 Further to the progress update presented to Economic Well Being and Regional Economic Development Sub-Committee on 15th April 2024, this report highlights Quarter 3 expenditure (December 2024) together with the performance data on behalf of the South West Wales region.

1.2 In Wales, UK government supports delivery across the four regional strategic geographies on the economic development footprint. Local government has been given responsibility for developing a regional investment plan for approval by the UK government, and for delivery of the Fund thereafter. A 'lead local authority' for the region will receive the Region's allocation and have overall accountability for the funding and how the Fund operates. Swansea Council has been nominated to act as the lead Authority on behalf of the South West region.

1.3 The Shared Prosperity Fund (SPF) is one of the 'levelling up funds' alongside the capital Levelling Up Fund and Community Ownership Funds which operate on an annual competitive bidding basis. These funds represent a partial replacement of previous EU funding programmes, and are considerably smaller in scale.

Previous Innovation & R&D funds have not been replaced through SPF for example.

1.4 In order to access their allocation, lead local authorities were asked to complete a Regional Investment Plan, setting out how the SPF funding would be used at a very high level. The investment plan was submitted to UK government in August 2022 and approved 5 December 2022.

1.5 Due to the short timescales involved, each local authority prepared a local investment plan which has fed into the wider Regional Investment Plan for South West Wales. The Investment Plan for Swansea was drafted in consultation with local regeneration boards in each local authority area, with reference to the Regional Learning & Skills Partnership as appropriate.

1.6 The Investment Plan is based on existing regional and local strategies and plans including the Economic Recovery Action Plans and the South West Wales Regional Economic Delivery. From positive feedback received from civil servants prior to submission a smooth run through the appraisal process is anticipated. Approval was received 5 December 2022.

1.7 The programme presents an exciting opportunity to design and deliver local interventions with regional consistency, and to pool and commission activity across places where this makes sense and adds value for the people and communities receiving support.

1.8 The region consists of four partner local authorities with well over a decade of constructive and positive collaborative working, with individual local allocations. The understanding is that the allocations are fundamentally local allocations with a regional oversight to share good practice, consistency and good programme management, whilst allowing each local area the flexibility to adapt programmes to meet the subtle differences in local need, as well as addressing a large number of challenges and opportunities held in common.



2. Implementation:

2.1 South West region has structured implementation of the programme to ensure that funding is directed to projects that make sense to people and businesses, with the focus on delivery and delayering of bureaucracy as far as possible.

2.2 Funding arrangements have been designed to ensure they follow the constitutional arrangements for organisations in receipt of funding and factor potential impact of administrative burden created by complex legal and financial arrangements and aim to keep these to the minimum required to ensure effective delivery and added value. Partner local authorities in particular have the freedom to adapt the regional 'menu' sitting under the Regional Economic Delivery Plan to adapt to specific local needs.

2.3 Whilst there is a need to accommodate transition from existing programmes to an extent, exit strategy remains a key question for any activity of any scale by any organisation, and organisations will be expected to articulate this point carefully in applications - the programme activity should be about enabling and supporting sustainable activities, not creating long-term dependencies. Programme transition is inevitably challenging, but investments are broadly being made into businesses and communities to support their medium to longer term resilience.

2.4 The region is using 4% of the funds between Swansea as lead authority working closely with small teams in each individual local authority to ensure seamless delivery of the programme. A collaborative approach has worked well between the partner authorities over a number of years on a range of programmes including most recently the Welsh Government Transforming Towns programme which follows the same basic model as proposed here.

Delivery is taking place via the following methods:

Anchor projects: These are major projects run primarily in-house that will deliver major parts of the investment strategy and Regional Economic Delivery Plan (REDP). They will focus on specific DLUHC themes (Communities and Place, Supporting Local Business, People and Skills including or excluding Multiply), they may also tackle themes that run across the DLUHC themes (e.g. poverty), or a mixture of the two. The menu of activity is consistent across the region but adapted according to local need and scale of funding available.

Grant schemes: These are thematic and integrated into the anchor projects, providing:

- a. Grants to voluntary and community groups
- b. Grants to businesses

Standalone projects: These have been invited by competitive bidding rounds to fill clear gaps in strategy delivery that are not being met anchor projects or grant schemes within them.

2.5 Constructive dialogue has taken place with Welsh Government (WG) officials across a range of departments to ensure that SPF activity is designed to complement WG provision and pick up areas that are not funded. This is particularly important in areas such as grant support for small businesses and community organisations to ensure seamless provision. Anchor teams are part of this design to ensure a central point of contact in each local authority area, and these anchor teams meet on a regional basis to ensure consistency of approach.

2.6 Since the September 2023 reporting window, the four South West partner authorities have continued delivery of a series of strategically-aligned anchor projects incorporating in house activity and thematic grant schemes targeting private and third sector bodies. Open call projects have been progressing with the partner authorities and noting that Pembrokeshire progressed with a second-round open call in the period. There remains a consistency of approach while each local authority is tailoring implementation in line with local need. Short approval chains have continued to ensure that funding flows to providers swiftly.

2.7 Comprehensive recording and monitoring systems developed are functioning well and the lighter touch methodology approach continues in line with DLUHC requirements. The most recent claim period concluded 31 December 2024, with data from the region and Swansea local level being fed back to the regional team for reporting purposes.

2.8 All committed funds will be spent, and mechanisms exist to ensure that underspends are quickly recycled to high demand elements of the programme, in line with our Regional Economic Delivery Plan. All delivery is based on well-known economic regeneration pressures with strong strategic alignment.

2.9 Late in December 2024 provision for a 'Transition year' 2025/26 has been agreed, whilst discussions on post March 2026 funding take place between UK and Welsh Governments. Local authority SPF lead teams are currently working through the implications of the funding levels announced for each local authority and the constrained delivery timescale.

Delivery will need to conclude November/December 2025 to allow for full programme closure by 31 March 2026, and there is no programme continuity beyond this date.

As such this presents considerable delivery risks and uncertainty past March 2026 as regards resourcing and capacity to support ongoing implementation of our Regional Economic Delivery Plan.

2.10 The working principles for the Transition year are broadly:



- Extension of anchor activity including grant schemes for businesses and communities that can deliver to shorter timescales
- Where justified, extension of strategic open call projects
- Capital schemes that are ready to go (planning in place, ready to implement)
- Limited general open call to enable a small number of additional projects to be supported that are consistent with regional and local strategies if sufficient funds available
- Unlikely to be any funding for closure post March 2026, so need to assume project activities will need to cease well in advance as resources will inevitably be depleted as the transition year progresses.
- This cannot be treated as a 'full year' of delivery with the uncertainty over future years.

2.11 The initial split of funding remains broadly effective, but flexibility means that where necessary funds can easily be moved to accommodate additional demand. The focus remains very much on delivery of all approved activities given the relatively short delivery window remaining to December 2025. Each local authority has extended programme delivery where appropriate to enable maximisation of spend and outcomes.

2.12 Positive press and communications regarding SPF activity has been commonplace over the quarter. It is envisaged that there will be increased emphasis on opportunities for joint press on larger schemes due to the lead in period to the general election and we have communicated to local UK Gov reps that good examples exist.

3. Regional Performance Outputs:

3.1 Overall programme performance continues to accelerate, and all projects are now operational. Grant schemes are enabling swift access to funding for private and third sector organisations in particular.

All four local authority delivery partners have governance arrangements in place to ensure robust management of the funds. The programme is virtually fully committed.

3.2 The flexibility of the programme is noted as a key benefit by most partners at all levels, and the ability to be able to respond swiftly to targeted funding pressures and adjust programme delivery to meet regional and local need.

3.3 Whilst expenditure overall is still behind our original profiles in the main due to condensed timescales from the Department for Levelling, Housing and Communities (DLUHC). The region is spending well albeit there is a lag in formal spend data of approximately 2 months due to internal processes in partner local



authorities reporting their data to Swansa. At local level, lead SPF teams constantly monitor programme progress to ensure that all funds will be fully utilised and maintain constant contact with regional lead colleagues in Swansea.

3.4 Full information on programme delivery is available in local quarterly monitoring reports. A regional executive summary for this claim period will be available shortly.

4. Timescales:

4.1 Delivery for approved projects (up to December 2024)

5. SWWCJC Priorities for 2025/26

5.1 The South West Wales Corporate Joint Committee (SWWCJC) has approved the budget for 2025/26 at the meeting held on 21st January 2025, that includes an allocation toward Economic Well-being and Development as detailed below.

Economic Development Sub-Committee – Executive Lead – Carmarthenshire

- The CJC has already endorsed the Regional Economic Development Plan (REDP) as its strategic economic wellbeing framework. A dedicated staff resource will be required to deliver the REDP.

The requested budget for the Economic SWWCJC Sub-Committee in 2025/26 is estimated at £50k:

- Renew SWW Regional Economic Delivery Plan: £25k
- Develop a prospectus for inward investment: £15k
- Review of Regional Energy Plan - link with Freeports: £10k
- The requested budget for years 2025/26 to 2027/28 has been estimated at £0.153m.

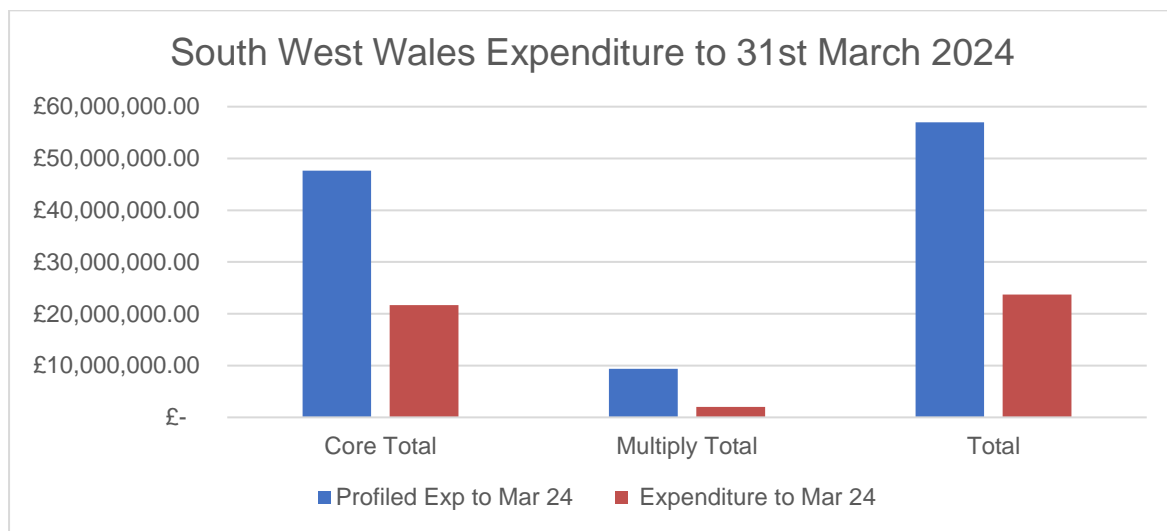
5.2 The Well-Being Objective (1) is unchanged, however, the actions have been reviewed and inform the SWWCJC priorities for 2025/26.

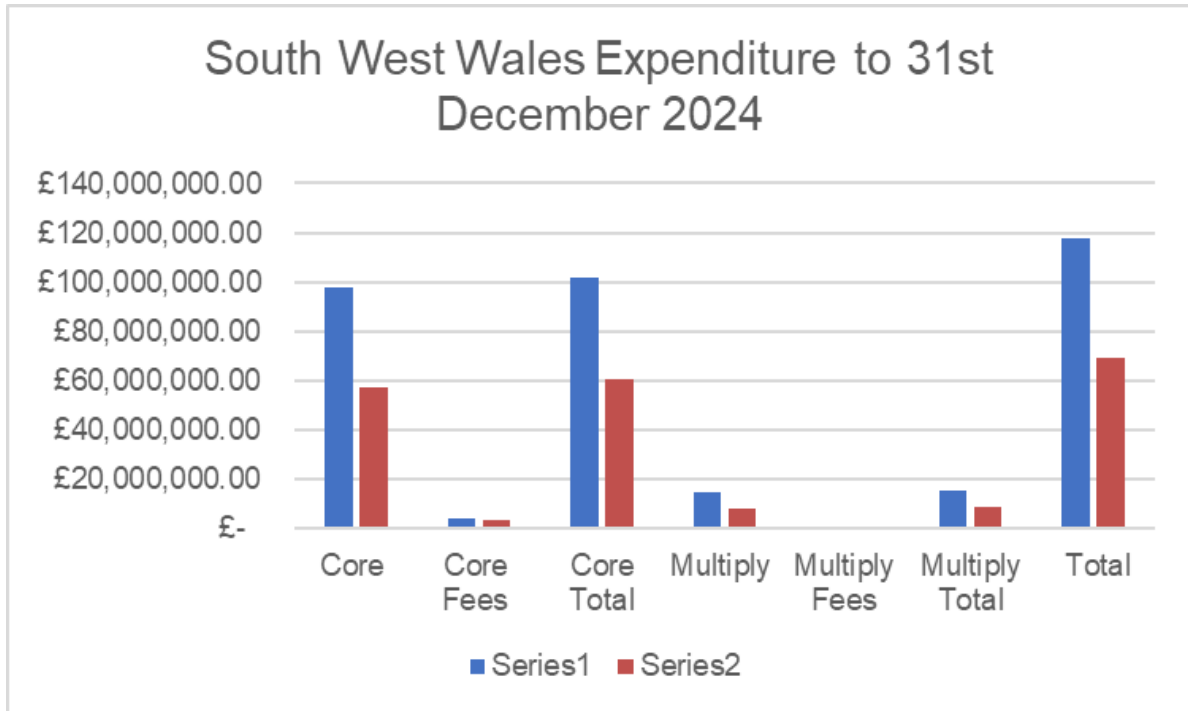
6. Financial Impacts:

6.1 Expenditure

Regional Performance Monitoring (quarterly)

SOUTH WEST WALES TOTAL		
	Profiled Exp to Sep 24	Expenditure to Sep 24
Core	£101,988,654.83	£60,465,049.72
Multiply	£15,593,389.17	£8,660,140.14
Total	£117,582,044.00	£69,125,189.86





Series 1 (Profiled Expenditure upto December 2024)

Series 2 (Actual Expenditure upto December 2024)

7. South West Wales Regional Outputs and Outcomes:

Draft data to December 2024 includes:

- Number of jobs created as a result of support: 212
- Number of jobs safeguarded as a result of support: 212
- Organisations receiving grants: 333
- Enterprises receiving grants: 246
- Number of people receiving support to gain employment (number of people): 1,444
- Number of people in employment, including self-employment, following support (number of people) 474

7.1 SWWCJC Priorities 2025/26 – Budget

The South West Wales Corporate Joint Committee (SWWCJC) has approved the budget for 2025/26 at the meeting held on 21st January 2025, that includes an allocation toward Economic Well-being and Development.

The requested budget for years 2025/26 to 2027/28 has been estimated at £0.153m.

8. Integrated Impact Assessment:

8.1 The CJC is subject to the Equality Act (Public Sector Equality Duty and the socio-economic duty), the Well-being of Future Generations (Wales) Act 2015 and the Welsh Language (Wales) Measure, and must in the exercise of their functions, have due regard to the need to:

- Eliminate unlawful discrimination, harassment and victimisation and other conduct prohibited by the Acts.
- Advance equality of opportunity between people who share a protected characteristic and those who do not.
- Foster good relations between people who share a protected characteristic and those who do not.
- Deliver better outcomes for those people who experience socio-economic disadvantage
- Consider opportunities for people to use the Welsh language
- Treat the Welsh language no less favourably than English.
- Ensure that the needs of the present are met without compromising the ability of future generations to meet their own needs.

In recognition of the above duties, the CJC has adopted an Integrated Impact Assessment (IIA) Tool which allows for a two stage approach to be undertaken to measure any potential impact of its decisions.

Outcome - No action requirement as this report is for information only.

The CJC approved its Corporate Plan 2023-2028 in March 2023. The Corporate Plan includes the CJC's Equality Objective which is set out below for ease of reference:

"To deliver a more equal South West Wales by 2035 by contributing towards:

- (a) The achievement of the [Welsh Government's long-term equality aim](#) of eliminating inequality caused by poverty;
- (b) The achievement of the [Equality statement set out in Llwybr Newydd](#) which is to make our transport services and infrastructure accessible and inclusive by aiming to remove the physical, attitudinal, environmental, systemic, linguistic and economic barriers that prevent people from using sustainable transport,

And



Cyngor Castell-nedd Port Talbot
North Port Talbot Council



Parc Cenedlaethol
Arfordir Penfro
Pembrokeshire Coast



- (c) [The achievement of the Welsh Government's long-term equality aims](#) of cohesive communities that are resilient, fair and equal and where everyone is able to participate in political, public and everyday life. There will be no room for racism and / or discrimination of any kind.”

Well-being of Future Generations (Wales) Act 2015

Alignment with CJC Corporate Plan 2023-2028 and the identified CJC Well-being objectives:

8.2 The Well-being of Future Generations (Wales) Act 2015 mandates that public bodies in Wales must carry out sustainable development. Sustainable development means the process of improving the economic, social, environmental and cultural well-being of Wales by taking action, in accordance with the sustainable development principle, aimed at achieving the ‘well-being goals’.

8.3 The CJC approved its Corporate Plan 2023-2028 in March 2023. The Corporate Plan contains the CJC’s well-being objectives and frames the corporate direction of travel. To this end, it is considered that the recommendation(s) contained within this report align(s) to the corporate policy framework of the CJC as set out within its Corporate Plan.

Well-being Objective 1

“To collaboratively deliver the Regional Economic Delivery Plan and Regional Energy Strategy thereby improving the decarbonised economic well-being of South West Wales for our future generations.”

Well-Being Objective 2

“To produce a Regional Transport Plan for South West Wales that is founded on collaboration and enables the delivery of a transport system which is good for our current and future generations of people and communities, good for our environment and good for our economy and places (rural and urban).”

Well-Being Objective 3

“To produce a sound, deliverable, co-ordinated and locally distinctive Strategic Development Plan for South West Wales which is founded on stakeholder engagement and collaboration and which clearly sets out the scale and location of future growth for our future generations.”

9. Workforce Impacts:

9.1 There are no workforce impacts associated with this report

10. Legal Impacts:

10.1 There are no legal impacts associated with this report as for information only.

11. Risk Management Impacts:

11.1 No impacts

12. Consultation:

12.1 No requirement as this report is for information only.

13. Reasons for Proposed Decision:

13.1 No requirement as this report is for information only.

14. Implementation of Decision:

14.1 No requirement as this report is for information only.

15. Appendices:

15.1 None

16. List of Background Papers:

16.1 Economic Well-being and Regional Economic Development Sub-Committee 22nd July 2024 – Agenda Item 4 Delivery Update – Shared Prosperity Fund (SPF)

[South West Wales Corporate Joint Committee - Economic Well Being and Regional Economic Development Sub-Committee - Monday, 22nd July, 2024 1.00 pm](#)

16.2 Agenda Item 4 South West Wales Corporate Joint Committee (SWWCJC) Financial Budget for 2025/26



Cyngor Castell-nedd Port Talbot
North Port Talbot Council



Parc Cenedlaethol
Arfordir Penfro
Pembrokeshire Coast



[South West Wales Corporate Joint Committee - Tuesday, 21st January, 2025 10.00 am](#)



SOUTH WEST WALES CORPORATE JOINT COMMITTEE

Economic Well Being and Regional Economic Development Sub-Committee

FORWARD WORK PROGRAMME 2024-2025



Cyngor Castell-nedd Port Talbot
Neath Port Talbot Council



Meeting Date 2025	Agenda Item	Type	Contact Officer
6 May 2025 (2pm)	Update – Review of the South West Wales Regional Economic Delivery Plan	Information	Ainsley Davies/Simon Davies/Paul Relf
	Update - Prospectus for Inward Investment	Information	Ainsley Davies/Simon Davies/Paul Relf
	Update on the review of the Regional Economic Delivery Plan - Pipeline	Information	Ainsley Davies/Simon Davies/Paul Relf